

# American Society of Transplant Surgeons

CHAMPION SINCE 2014

## HIGHLIGHT

The American Society of Transplant Surgeons (ASTS) works with roughly 1,800 professionals who work to ensure excellence in transplant surgery. They work to advance leadership, education, advocacy and training in the field.

Currently, their office in Crystal City consists of 12 employees who use varying modes of transportation to commute. Despite their small size, Executive Director Kim Gifford knows the importance of making transportation options available. Whether it's their corporate Capital Bikeshare membership or great transit benefits, employees are able to commute with ease.

## BASICS

### Champion Level

Gold

### Urban Village

Crystal City

### Industry

Non-Profit

### Staff

12



## CLIENT OPPORTUNITY

CEO Kim Gifford recognizes the importance of transportation benefits and how they increase employee happiness and retention.

ASTS already offered direct and pre-tax transit benefits to its employees. After working with ATP, ASTS was able to include a Capital Bikeshare corporate membership into the already stellar array of transit options provided.

## CHALLENGE

ASTS's biggest challenge is its small size.

Not only that, but parking costs in Crystal City can be extremely high, and it benefits both ASTS and its employees to find alternative ways to travel to the office.



## CHAMPIONS SOLUTION

Thankfully, not all benefits programs are necessarily costly. ASTS already took advantage of SmartBenefits, which allows them to set up pre-tax transit benefits that reduce payroll and employee taxes.

While ASTS had great commuting benefits to offer, ATP was still able to assist in setting up a Capital Bikeshare corporate membership that now allows some employees to bike to work every single day. ATP also distributed information and brochures to help educate employees on alternative transportation options.

ASTS also works as a great example that walking can be both a mode of transportation and a health and wellness tool. The staff often walk at lunch and participate in various walking events throughout the year with ATP, like National Walk@Lunch Day.

## PEOPLE STORY

ASTS's NLDAC Program Coordinator, Holly Warren, travels all the way from Baltimore every single day. Holly says she enjoys using public transit because she can "relax instead of drive." She enjoys listening to music and reading during her train rides from Baltimore to Union Station in DC. Also, she is happy to not "wear out her car" from excessive driving on a daily basis.

Holly serves as a shining example of how commuting does not need to be a miserable chore. It is a part of most people's lives, and not sitting behind a wheel lets her enjoy her commute in a unique way.

## ARLINGTON IMPACT

6 cars are removed from Arlington roads every single day because of ASTS's efforts.

That may seem like a small amount, but it translates to 50% of employees using a form of transportation other than single-occupancy vehicles to commute to work!



DEPARTMENT OF ENVIRONMENTAL SERVICES  
Arlington County Commuter Services

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