

Easter Research Group, Inc.

CHAMPION SINCE 2014

HIGHLIGHT

Located in Courthouse, Eastern Research Group, Inc. (ERG), is a consulting organization with experience in more than 20 specialized services. David Meyers, founder of ERG, states that they hire employees with a multitude of skills and strengths to better meet their clients' needs and to also uphold their cooperative philosophy, resulting in low client and staff turnover.

To further uphold employee satisfaction, Eastern Research Group, Inc. has continued to offer superior transportation benefits including telework, direct transit subsidies, subsidized Capital Bikeshare memberships, annual bike tune-up days and Zipcar corporate memberships.

BASICS

Champion Level

Platinum

Urban Village

Courthouse

Industry

Consulting

Staff

52



CLIENT OPPORTUNITY

ERG prides itself in providing flexibility in its Arlington office. As long as employees are meeting their deadlines and deliverables, flex scheduling and teleworking are not only allowed, but encouraged. ERG has a strong environmental ethic and many of its employees choose to bike commute when they come to the office.

To further reinforce its bike-friendly standing, ERG decided to offer discounted Capital Bikeshare memberships to employees through the corporate pricing program and has scheduled a bike tune-up day with Revolution Cycles. These two programs will go a long way for ERG when they apply for the Bicycle Friendly Business designation in the coming months.

CHALLENGE

While Eastern Research Group already provides sustainable transportation benefits to their employees, ERG strives to increase their commitment to the community through active transportation options such as biking and walking.



CHAMPIONS SOLUTION

While ATP staff are trained to help implement benefits and transportation initiatives, Eastern Research Group was already on the forefront of providing their employees with many great benefits. Current employee perks included corporate Zipcar memberships, a transit subsidy and access to a gym with showers.

By working with Business Development Manager, Brendan Casey, and participating in *Champions*, ERG was able to further provide robust benefits with the implementation of a corporate Capital Bikeshare membership and begin working towards their Bicycle Friendly Business designation.

Overall, *Champions* provides ERG with a platform to share their transit initiatives with the rest of the County as they are recognized as a Platinum Level Champion.

PEOPLE STORY

"I love how ERG provides special benefits, [like bike tune-up days], to those employees that use bicycles as a primary method of transportation. I don't typically find the time to maintain my own bike, so having a mechanic arrive at the office—where my bike lives during the day—to do basic maintenance was extremely convenient.

Having a discounted Capital Bikeshare membership makes my life so much easier and has saved me a tremendous amount of time and money. The added exercise doesn't hurt either!"

David Wright | LEED AP
Environmental Analyst

ARLINGTON IMPACT

60% of ERG's employees participate in an informal telework program, allowing staff to reduce the number of trips into Arlington's Rosslyn-Ballston corridor. Zipcar allows non-car commuting employees to easily get out the other ERG offices in Chantilly and Herndon when the need arises.

The amenities and benefits offered by Eastern Research Group directly support Arlington County's long term goal of shifting SOV rates from 60% to 40%.



DEPARTMENT OF
ENVIRONMENTAL SERVICES
Arlington County Commuter Services

Arlington Transportation Partners, a division of Arlington County
Commuter Services within the Department of Environmental Services,
provides transportation expertise and services to businesses, residential
communities, developers, and hoteliers in Arlington County, Virginia.



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