

The Nature Conservancy

CHAMPION SINCE 2013

HIGHLIGHT

Located in Ballston, The Nature Conservancy is the leading conservation organization working around the world to protect ecologically important lands and waters for nature and people.

The Nature Conservancy believes a lower carbon footprint locally and across the globe will result in a better environment and health for all. They support their belief by offering a variety of transit benefits to their employees which include a pre-tax transit subsidy and a formal telework policy.

BASICS

Champion Level

Gold

Urban Village

Ballston

Industry

Association

Staff

450



CLIENT OPPORTUNITY

A long term partner of ATP, The Nature Conservancy has been a Champion since 2013, a pilot program participant. Over the years, partnering with ATP has helped The Nature Conservancy assist their employees with commute options while maintaining a healthy work-life balance.

The Nature Conservancy has a strong environmental belief that providing commute options and encouraging the use of active transportation will result in reducing the carbon foot print of the company.

CHALLENGE

While The Nature Conservancy already provides a pre-tax transit benefit and formal telework policy, the client aimed to increase active transportation options such as biking and walking and to reduce single occupancy vehicle (SOV) commutes.



CHAMPIONS SOLUTION

As part of the site plan requirements, The Nature Conservancy conducted a survey, to learn more about their mode splits. By surveying their employees they were able to identify the benefits of their transit program when it came to achieving their goal of reducing their carbon foot print.

Through the survey they learned that 33% of employees drive to work alone; the rest take advantage of the different transit options offered by the company. The Nature Conservancy continues to provide their employees with great benefits which include a pre-tax transit benefit, a formal telework policy, showers and bike racks for those who choose to commute via bike, flexible schedule and more.

Champions provides The Nature Conservancy with a platform to share their transit initiative with the rest of the County as they are recognized as a Gold Level Champion.

Additionally, ATP helped The Nature Conservancy achieve Bronze Level Bicycle Friendly Business designation in 2012. They continue to improve their bike amenities by exploring options for additional bike racks and more.

PEOPLE STORY

"Of all the ways to work – teleworking is definitely my favorite. Working out of my home office affords me the opportunity to think in a quiet setting, be much more productive with less interruptions and allows my life to have better balance and flow. Teleworking requires discipline and structure, but it also provides the much needed break from the open concept office. "

Regina Jackson, Director of Office Services

ARLINGTON IMPACT

In a recent study of buildings in the Rosslyn-Ballston corridor, the drive alone rate was measured at 51%. With the client's commitment to lowering their carbon footprint and to increasing active transportation, the Nature Conservancy currently boasts a 33% drive alone rate. This success is due to many employees choosing to take advantage of the company's benefits and to seek more sustainable transportation options.

The amenities and benefits offered by The Nature Conservancy directly supports Arlington County's long-term goal of capping vehicle trips near the levels reported in 2005.



DEPARTMENT OF
ENVIRONMENTAL SERVICES
Arlington County Commuter Services

Arlington Transportation Partners, a division of Arlington County
Commuter Services within the Department of Environmental Services,
provides transportation expertise and services to businesses, residential
communities, developers, and hoteliers in Arlington County, Virginia.



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