



**MULTI-FAMILY RESIDENTIAL**

## BRONZE

Complete these actions:

- Host an enrollment and a follow-up *Champions* meeting
- Provide the following information during resident lease and employee onboarding/open enrollment:  
Quick Glance and Guaranteed Ride Home

Complete **one** additional action:

- Establish a property management contact for multiple properties
- Promote at least two transportation programs to residents and employees:
  - Capital Bikeshare
  - Carsharing/On-Demand Services
  - Commuter Connections Ridematching
  - SmartBenefits/Transit Benefits
  - Vanpool Connect
- Set up a transportation brochure account

## SILVER

After completing BRONZE Level, complete **four** actions:

- Participate in an ATP webinar and/or training
- Implement a parking fee
- Distribute ATP Connect monthly newsletter
- Participate in/promote an ATP supported public meeting, focus group or research
- Conduct/promote an ATP supported survey
- Participate in/promote at least one of the following ATP sponsored events:
  - National Walking Day (April)
  - Bike to Work Day (May)
  - Car Free Day (September)
- Train property managers on Vanpool Connect and Commuter Connection Ridematching management best practices
- Promote Arlington County Police Department's free bicycle registration
- Contribute content to ATP's website, blog or social media
- Attend one ATP sponsored networking event
- Share Arlington County transportation links

## GOLD\*

After completing BRONZE and SILVER Levels, complete this action:

*\*Site plan properties must be in compliance with County requirements to achieve Gold Level or higher*

- Share your property's transportation success story and/or building highlights with ATP

Complete **four** additional actions:

- Conduct a transportation performance survey, discuss/create mode shift goals
- Adopt an ART bus stop
- Create and host wellness/active transportation event
- Provide free SmarTrip cards for residents (\$10 card minimum)
- Provide Capital Bikeshare bulk passes and/or annual memberships
- Provide on-site carsharing and/or memberships
- Provide mandated transportation display and/or electronic screen for transit information
- Provide mandated secure bike parking and/or infrastructure for residents (racks, showers or lockers)
- Provide an electric car charging station
- Assist Arlington County with neighborhood improvement projects (bus shelters, Capital Bikeshare stations or streetlights)
- Implement a NEW non-mandated parking fee
- Attend at least one additional ATP sponsored networking event

## PLATINUM

After completing BRONZE, SILVER and GOLD Levels, complete **one** additional action:

- Complete five additional SILVER Level or GOLD Level actions
- Achieve mode shift goals within one year
- Provide residents with subsidized bus service and/or shuttle service to transit
- Install non-mandated transportation display and/or electronic screen for transit information
- Install non-mandated secure bike parking and/or infrastructure for residents (racks, showers or lockers)
- Adopt or sponsor Capital Bikeshare station
- Participate in Arlington County Transportation Performance Monitoring study

**Congratulations – you're currently a \_\_\_\_\_ Level Champion!**

# 2016 Champions Rewards

ALL Champions will receive the following rewards:

- Invitation to annual *Champions Ceremony*
- Featured Champion on ArlingtonTransportationPartners.com
- Featured Champion in monthly newsletter, *Champions Highlights*
- Social media support – including mentions, re-tweets and follows on all platforms
- Opportunity to be featured as *Champion of the Month*

Champions will receive the following Level specific rewards throughout 2016:

## BRONZE

- Receive framed *Champions* award certificate

## SILVER

- BRONZE Level rewards
- Recognition in Arlington's *The Citizen* newspaper
- Recognition in Arlington Chamber of Commerce's *Arlingtonian* newsletter

## GOLD

- BRONZE and SILVER Level rewards
- Recognition in an Arlington Economic Development publication
- Recognition in one additional publication

## PLATINUM

- BRONZE, SILVER and GOLD Level rewards
- Exclusive invite to and recognition at annual Arlington County Board Meeting
- Recognition in *Washington Business Journal*
- Recognition in County-wide press release
- Recognition in one additional publication

## ACHIEVEMENTS

- Personalized achievement trophy
- Recognition in at least one achievement/industry specific publication

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🐦 @ATPCommutes

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DEPARTMENT OF  
ENVIRONMENTAL SERVICES  
Arlington County Commuter Services

## ACHIEVEMENT AWARDS\*

*\*Must be at least a Gold Level Champion to earn additional achievement awards*

### PROPERTY EMPLOYEE

Complete these actions:

- Distribute Quick Glances and Guaranteed Ride Home information to new employees
- Offer up to \$255/month pre-tax, combination or direct transportation benefit, as defined by the IRS

Complete **one** additional action:

- Provide free SmarTrip cards for employees
- Provide Capital Bikeshare corporate memberships for employees
- Establish carsharing business account for employees
- Sponsor an ATP event

*You must work with ATP to complete a case study of your organization's employee achievements.*

### VANPOOL

Complete these actions:

- Train property managers on carpool/vanpool program management best practices
- Form a new vanpool or add at least three riders to an existing vanpool via Vanpool Connect

Complete **one** additional action:

- Work with parking management to ensure preferential vanpool parking and vanpool signage
- Host an annual vanpool ridematching event with an on-site demo van

*You must work with ATP to complete a case study of your organization's vanpool achievements.*

